

# GBP risk audit

Deterministic policy-risk findings and supporting evidence needs for the current profile.

This pack organizes evidence and workflow information. It is not affiliated with Google and does not guarantee reinstatement or approval.

## PROFILE

**Harbor Handyman**

DUPLICATE PROFILE

## RISK SCORE

**40/100**

Case severity high

## READINESS

**15/100**

Not ready yet

## Business Profile snapshot

Current public identity, contact, and operational details for the profile referenced by this case.

## PUBLIC BUSINESS NAME

Harbor Handyman

## LEGAL / BUSINESS NAME

Harbor Handyman LLC

## PROFILE URL

<https://business.example.test/profile/harbor-handyman-main>

## PLACE ID

demo-place-duplicate-main

## ADDRESS / SERVICE AREA

55 Clement Street, San Francisco, CA, 94118, US

## PHONE

+1 415 555 0177

## WEBSITE

<https://harbor-handyman.test>

## PRIMARY CATEGORY

Handyman

## VERIFICATION STATUS

VERIFIED

## OPERATIONAL STATUS

DUPLICATE\_RISK

## LAST CHECKLIST DATE

5/10/2026, 12:30:00 PM

## Case summary

Case workflow context, current severity, and timing metadata.

## CASE TYPE

DUPLICATE PROFILE

## STATUS

FIXES NEEDED

SEVERITY / PRIORITY

HIGH / HIGH

SUSPECTED CAUSE

Duplicate listing created during a prior ownership transfer

RISK SCORE

40/100

EVIDENCE READINESS

15/100

OWNER

Jordan Mills

CREATED DATE

5/8/2026, 11:00:00 AM

SUBMITTED EXTERNALLY

Not recorded

EVIDENCE FORM OPENED

Not recorded

EVIDENCE DUE TIME

Not recorded

## 60-minute evidence warning

Google may only attach evidence to an active submission window for a limited time.

Prepare evidence before opening Google's evidence form. Once opened, supporting evidence must be submitted within 60 minutes.

Opened: Not recorded | Deadline: Not recorded | Status: Pending / not opened

## Risk findings

Deterministic findings grouped by public GBP policy areas and evidence-readiness checks.

### DUPLICATES

- **HIGH:** Another profile matches the same name and phone. Matching business name and phone number across profiles is a strong duplicate signal. Recommendation: Document both listings and determine which profile should remain active. Evidence needed: duplicate\_profile\_screenshot, phone\_bill, client\_written\_explanation. Confidence: HIGH. Source: RELATED\_PROFILES.
- **HIGH:** Profile is already marked as a duplicate risk. The profile record itself is already flagged as a possible duplicate and should be documented carefully. Recommendation: Collect screenshots of the overlapping profile and document which listing should remain active. Evidence needed: duplicate\_profile\_screenshot, profile\_screenshot, client\_written\_explanation. Confidence: HIGH. Source: PROFILE.

### EVIDENCE READINESS

- **HIGH:** Core evidence requirements are still missing. The case is still missing one or more required evidence items from the current GBP template set. Recommendation: Collect the missing required evidence before treating the case as review ready. Evidence needed: duplicate\_profile\_screenshot, profile\_screenshot, client\_written\_explanation, business\_registration, storefront\_exterior\_photo, signage\_photo, utility\_bill, website\_contact\_page\_screenshot. Confidence: HIGH. Source: EVIDENCE.

## Evidence index

Uploaded files currently linked to the case or profile, including the requirement they support.

- Duplicate profile screenshot - harbor-duplicate-screenshot.png | Uploaded 5/10/2026, 11:20:00 AM | Source: Client portal | Status: UPLOADED | Notes: None
- Profile screenshot - harbor-primary-profile.png | Uploaded 5/10/2026, 11:20:00 AM | Source: Workspace upload | Status: MISSING | Notes: None

## Missing or weak evidence

Required items that are still missing, rejected, expired, or still need clarification.

### Missing or requested

- Profile screenshot: This required item is still missing.
- Client written explanation: The item was requested from the client but has not been provided yet.
- Business registration: This required item is still missing.

### Rejected or expired

- No rejected or expired evidence items are currently recorded.

## Client clarification answers

Structured answers submitted through the no-login client portal.

- Legal business name: Harbor Handyman LLC
- Known duplicate profiles: Yes. The old profile was created by a former vendor and still appears publicly.
- Who owns or admin the profile?: Current owner, office manager, and a former vendor on the duplicate profile.

## Fix log

Remediation and evidence-collection tasks linked to this case.

### Completed fixes

- No fix tasks have been marked complete yet.

### Pending fixes

- Document which profile should remain active (P1, WARNING)

## Appeal notes draft

Deterministic draft notes based on confirmed facts, attached proof, and remaining uncertainty.

This duplicate-risk pack organizes the screenshots, ownership notes, and profile facts prepared for manual review. It does not guarantee any Google decision.

## Final readiness checklist

Transparent blockers, warnings, and next best action from the latest case state.

READY FOR REVIEW

No

READINESS SCORE

15/100

NEXT BEST ACTION

Storefront location proof is still incomplete.

### BLOCKERS

- Storefront location proof is still incomplete.
- Evidence readiness is below the minimum threshold for a review-ready case.
- Collect screenshots of the overlapping profile and document which listing should remain active.

### WARNINGS

- No warnings recorded.

## Appendix

Export metadata, evidence manifest summary, and non-affiliation notes.

- Generated at: 5/10/2026, 6:29:05 PM
- Workspace: Harborline Agency Desk
- Agency client: Harbor Handyman
- Evidence pack id: demo\_pack\_duplicate-profile-risk
- Manifest entries: 2
- This pack organizes evidence and workflow information. It is not affiliated with Google and does not guarantee reinstatement or approval.
- FeedIQO helps organize evidence, remediation workflow, and readiness checks only. Google review decisions remain under Google's control.
- Use this export to document facts, uploaded proof, and remaining blockers before any manual submission step.