

GBP evidence readiness report

Current evidence status, blockers, and readiness signals for manual review preparation.

This pack organizes evidence and workflow information. It is not affiliated with Google and does not guarantee reinstatement or approval.

PROFILE**Bluebird Dental**

DISABLED PROFILE

RISK SCORE**85/100**

Case severity critical

READINESS**17/100**

Not ready yet

Business Profile snapshot

Current public identity, contact, and operational details for the profile referenced by this case.

PUBLIC BUSINESS NAME

Bluebird Dental

LEGAL / BUSINESS NAME

Bluebird Dental PLLC

PROFILE URL<https://business.example.test/profile/bluebird-dental>**PLACE ID**

demo-place-disabled-001

ADDRESS / SERVICE AREA

827 West Fulton Street, Chicago, IL, 60607, US

PHONE

+1 312 555 0198

WEBSITE<https://bluebird-dental.test>**PRIMARY CATEGORY**

Dental Clinic

VERIFICATION STATUS

NEEDS_REVERIFICATION

OPERATIONAL STATUS

DISABLED

LAST CHECKLIST DATE

5/10/2026, 12:30:00 PM

Case summary

Case workflow context, current severity, and timing metadata.

CASE TYPE

DISABLED PROFILE

STATUS

EVIDENCE REVIEW

SEVERITY / PRIORITY
CRITICAL / HIGH

SUSPECTED CAUSE
Incomplete profile support documents during a
disablement review

RISK SCORE
85/100

EVIDENCE READINESS
17/100

OWNER
Jordan Mills

CREATED DATE
5/8/2026, 11:00:00 AM

SUBMITTED EXTERNALLY
Not recorded

EVIDENCE FORM OPENED
Not recorded

EVIDENCE DUE TIME
Not recorded

60-minute evidence warning

Google may only attach evidence to an active submission window for a limited time.

Prepare evidence before opening Google's evidence form. Once opened, supporting evidence must be submitted within 60 minutes.

Opened: Not recorded | Deadline: Not recorded | Status: Pending / not opened

Risk findings

Deterministic findings grouped by public GBP policy areas and evidence-readiness checks.

EVIDENCE READINESS

- **CRITICAL:** Disabled-profile case is active. This case is already tracking a disabled profile workflow, so evidence quality should be reviewed before timing becomes urgent. Recommendation: Finish the evidence set and validate the profile details before opening any Google evidence form. Evidence needed: business_registration, utility_bill, profile_screenshot, client_written_explanation. Confidence: HIGH. Source: CASE.
- **CRITICAL:** Profile is disabled. The profile is already marked as disabled, which means the case requires a tightly documented evidence packet. Recommendation: Verify the business identity, location evidence, and factual case summary before starting any external review workflow. Evidence needed: business_registration, utility_bill, profile_screenshot, client_written_explanation. Confidence: HIGH. Source: PROFILE.
- **HIGH:** Core evidence requirements are still missing. The case is still missing one or more required evidence items from the current GBP template set. Recommendation: Collect the missing required evidence before treating the case as review ready. Evidence needed: business_registration, utility_bill, profile_screenshot, client_written_explanation, website_contact_page_screenshot, storefront_exterior_photo, signage_photo. Confidence: HIGH. Source: EVIDENCE.

OWNERSHIP VERIFICATION

- MEDIUM: Profile verification is pending or needs re-verification. The current verification state means the profile is not yet stable enough to treat as fully settled. Recommendation: Keep the evidence set current and avoid unnecessary sensitive edits while verification is pending. Evidence needed: profile_screenshot, business_registration, utility_bill. Confidence: HIGH. Source: PROFILE.

Evidence index

Uploaded files currently linked to the case or profile, including the requirement they support.

- Business registration - bluebird-registration.pdf | Uploaded 5/10/2026, 11:20:00 AM | Source: Workspace upload | Status: ACCEPTED | Notes: None
- Profile screenshot - bluebird-profile-screenshot.png | Uploaded 5/10/2026, 11:20:00 AM | Source: Client portal | Status: UPLOADED | Notes: None

Missing or weak evidence

Required items that are still missing, rejected, expired, or still need clarification.

Missing or requested

- Utility bill: This required item is still missing.
- Client written explanation: This required item is still missing.
- Website contact page screenshot: This required item is still missing.

Rejected or expired

- No rejected or expired evidence items are currently recorded.

Client clarification answers

Structured answers submitted through the no-login client portal.

- Legal business name: Bluebird Dental PLLC
- Do customers visit this address?: Yes. Patients visit the clinic address.
- Who owns or admins the profile?: Practice manager and dentist owner.
- Suspension or disabled notice text: The profile is disabled and requires additional evidence.

Fix log

Remediation and evidence-collection tasks linked to this case.

Completed fixes

- No fix tasks have been marked complete yet.

Pending fixes

- Collect a current utility bill for the clinic (P1, WARNING)

Appeal notes draft

Deterministic draft notes based on confirmed facts, attached proof, and remaining uncertainty.

This report summarizes the currently available business identity proof and the missing location documentation. It does not guarantee any Google decision.

Final readiness checklist

Transparent blockers, warnings, and next best action from the latest case state.

READY FOR REVIEW

No

READINESS SCORE

17/100

NEXT BEST ACTION

Storefront location proof is still incomplete.

BLOCKERS

- Storefront location proof is still incomplete.
- Evidence readiness is below the minimum threshold for a review-ready case.

WARNINGS

- The current verification state means the profile is not yet stable enough to treat as fully settled.

Appendix

Export metadata, evidence manifest summary, and non-affiliation notes.

- Generated at: 5/10/2026, 6:29:05 PM
- Workspace: Harborline Agency Desk
- Agency client: Bluebird Dental
- Evidence pack id: demo_pack_disabled-profile-missing-evidence
- Manifest entries: 2
- This pack organizes evidence and workflow information. It is not affiliated with Google and does not guarantee reinstatement or approval.
- FeedIQO helps organize evidence, remediation workflow, and readiness checks only. Google review decisions remain under Google's control.
- Use this export to document facts, uploaded proof, and remaining blockers before any manual submission step.